

Association of Lutheran Church Musicians  
**2011 National Conference**  
**Conference Sponsorship & Exhibitor Rates**

### **Exhibit Space**

**July 31 - August 3, 2011 Seattle University Seattle WA**

Exhibit in Pigott Atrium, the hub for registration, breaks, most plenary sessions, & Monday evening reception.

Security will be provided for all times the building is open, even when the exhibits are not.

Meals and snacks are available at *The Bottom Line*, a food kiosk adjacent to the exhibit area.

#### **Exhibit Pricing:**

Exhibit fee (includes 1 <sup>st</sup> table)	\$200
Additional Tables (8 max.)	each \$25
Optional Bus pass (to area venues)	\$50
Optional Shuttle Bus (hotel-exhibits)	\$45
2 <sup>nd</sup> person Space Needle Reception Tuesday	\$45
2 <sup>nd</sup> person full Registration	\$375

#### **All Exhibit Space purchase includes:**

- \* Tables, chairs, & wastebasket
- \* Recognition in the conference book
- \* One registration (\$375 value)  
Includes Monday lunch & Space Needle Reception
- \* Attendance list of conference participants

Deadline for exhibit reservations is May 1, 2011. Payment is due July 1, 2011.

### **Sponsorship Opportunities**

Sponsorship at the national conference provides a unique opportunity to draw attention for your business.

With sponsorship at both levels, you'll receive benefits at the conference and beyond.

The earliest response gets the best choices for specific sponsorships.

#### **Premium Sponsorships**

**\$700**

Entertainment Tuesday at Space Needle  
Entertainment Wednesday at BBQ dinner  
Hymn Festival Monday evening  
Reception Sunday evening  
Reception Monday evening  
Post-worship Reception Tuesday evening  
Business Meeting Dinner Monday noon

##### **All Premium Sponsorships include:**

- \* Recognition in conference program book
- \* Recognition from the podium
- \* Sign at sponsorship venue
- \* ALCM advertising in 2011 - \$300 credit  
(can be used toward insertion in Welcome Packets)
- \* E-notice in 1 e-newsletter in 2011 (\$95 value)
- \* Recognition & link on ALCM website summer 2011
- \* Attendance list

#### **Classic Sponsorships**

**\$400**

Registration coffee bar Sunday (3 hours)  
Break-time coffee bar (5 available)  
Workshop Sponsor (20 available)  
Panel Discussion Tuesday

##### **All Classic Sponsorships include:**

- \* Recognition in conference program book
- \* Recognition from the podium
- \* Sign at sponsorship venue
- \* ALCM advertising in 2011 - \$200 credit  
(can be used toward insertion in Welcome Packets)
- \* Recognition & link on ALCM website summer 2011
- \* Attendance list

#### **Materials Sponsorships**

Conference bags - you provide materials  
(Consult with ALCM office about style and design.)  
Conference water bottles - you provide materials  
Umbrellas - you provide materials

##### **All Materials Sponsorships include:**

- \* Recognition in conference program book
- \* Recognition from the podium

Deadline for sponsorship order is May 1, 2011. Payment is due June 1, 2011.

**See 2<sup>nd</sup> page for information about the conference!**

Need more information? Check out the web site [www.alcm.org](http://www.alcm.org) or  
contact ALCM Business Manager, Cheryl Dieter 800-624-2526 or [admin@alcm.org](mailto:admin@alcm.org)

# God's People Sing: Abundance, Challenge, Joy!

**July 31 - August 3, 2011**

**Seattle University**

**Seattle, Washington**

Seattle University is a great location to hold a conference! It is the perfect combination of affordable housing, easy walking on campus, and a tourist-friendly location. Worship spaces are close, plenary and workshop spaces are comfortable, and the Space Needle is only 15 minutes away.

We are assembling a great faculty: Christian Scharen (Plenary Speaker-Teacher), Pastor Pam Fickenscher (Plenary Speaker-Pastor), Anton Armstrong (Ecumenical Hymn Festival-Conductor), and John Ferguson (Ecumenical Hymn Festival-Organist) to name but a few.

An abundance of information is on the [www.alcm.org](http://www.alcm.org) web site with more to come soon. If you have specific questions about the conference, please email us at: [alcmseattle@alcm.org](mailto:alcmseattle@alcm.org)

We anticipate your support of this conference as an exhibitor, a sponsor, and an advertiser. We promise you a great value for your support; check out all the benefits you'll receive at varying levels of support on the reverse side. Then make your reservations early on the **Sponsorship & Exhibit Order Form** and/or **2011 Advertising Order Form**.

We look forward to greeting you personally this summer in Seattle!

Need more information?

Check out the web site [www.alcm.org](http://www.alcm.org) or contact

**Cheryl Dieter, Business Manager**      800-624-2526      [admin@alcm.org](mailto:admin@alcm.org)

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