



Association of Lutheran Church Musicians

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ALCM Publications

*See current Pricing & Specification s Sheet for pricing, sizing, submission requirements, deadlines.
Completed Order Form should be faxed to 440-238-9077.*

CrossAccent

This journal contains scholarly and informative articles that explore theological, musicological, hymnological, sociological, liturgical, historical, and practical issues for the Lutheran church musician. *CrossAccent* also includes an extensive review section of books, recordings and musical publications. Advertisements are grouped in the back portion of the journal. (Three issues: approximately 64 pages)

Grace Notes

With a new designer and full color pages, this newsletter is a cut above the rest! It contains news and views by and about the organization and its members; reviews of events and music; and valuable resources for worship planning. This is a great vehicle for time-sensitive advertisements: conferences, institutes, and educational opportunities. Advertisements are distributed throughout the newsletters; a limited number of color ads are accepted. (Six issues published in February, April, June, August, October & December: 20-24 pages)

Conference Books

ALCM offers national conferences in odd-numbered years and four regional conferences in even-numbered years. Each conference offers a different program book; advertisements are distributed throughout. Those interested in vending and/or exhibiting at a conference should make an inquiry on the web site at www.alcm.org.

Membership Directory

The ALCM Membership Directory features names, addresses, phone numbers, and e-mail addresses for every current member of ALCM, including home and work information. It also includes pages listing national officers, committee chairs, regional officers, publications editors, and denominational representatives. The front cover offers a prime opportunity for advertising: a full-color photo of a recent organ installation, architectural design of a Lutheran church, or liturgical art AND a full page b/w description inside the front cover. All front cover reservations are subject to approval. Advertisements are distributed in the front section of the directory. (Published in fall: approximately 60 pages)

Special Rate – Ads in Every Issue of Every Publication

For those advertisers who wish to have the ultimate visibility to our members, we offer a special pricing plan for full page, half page, and quarter paged ads in every issue of every ALCM publication, for a total of 11 ads in odd-numbered years and 14 ads in even-numbered years. (Color ads may be placed in *Grace Notes*, but ads in all other publications will appear in b/w. Billing is done quarterly. Ads can be changed throughout the year. Reservations are requested by December 15 for this special pricing offer. **Business with a July 1 fiscal year may take advantage of this offer with a special request.**